



## We've Gone Over the Edge to Give you Protection & Savings

*Life is Great!*



**Smart  
Protect**

A flexible and cost effective solution to meet your protection needs.

**Enjoy \$300 off  
every \$1,800 of  
Annual Premium on  
Smart Protect (RP)**

### Distinctive features of Smart Protect (Regular Premium).

- ! Designed to offer a lifetime of insurance coverage with cost effectiveness.
- ! Superior flexibility to adjust your insurance coverage to suit your evolving protection needs.
- ! Provides potential for enhanced coverage through a wide range of professionally managed GreatLink funds.

### Smart Protect now comes with great savings.

Simply purchase a Smart Protect (Regular Premium) plan between 21 July and 30 September 2010 to enjoy upfront premium savings of \$300\* or more. Make the Smart move today!

### Gain an edge in greater protection and savings!

Contact your Great Eastern Life Planner / Representative or call us at **6248 2211** for more information.

#### \* Terms & Conditions:

1. This promotion is valid for policies registered in Singapore only and for a limited period only.
2. To qualify, new policies must be registered between 21 July and 30 September 2010 and turned in force by 15 November 2010.
3. This promotion is valid for Annual Premium payment mode. For other payment modes (ie. monthly, quarterly, semi-annual), every \$1,800 of Annualised Premium will be entitled \$150 discount.
4. Qualifying premiums refer to basic annualized premiums only and exclude premium paying riders.
5. The premium discount given will only apply to the First Year Premium and eligible customers shall pay the discounted premium amount.
6. This promotion is not applicable should the policy be cancelled within the 14 day free-look period. The amount refunded will be based on the discounted premium amount paid by the customer.
7. This promotion is not to be enjoyed in conjunction with any other promotion or discount offer by Great Eastern.

8. Great Eastern reserves the right to change the terms and conditions of the promotion without prior notice. All decisions made by Great Eastern are final.

This brochure is for general information only. It is not a contract of insurance. The precise terms and conditions of this insurance plan are specified in the policy contract.

Buying a life insurance policy is a long-term commitment. An early termination of a policy usually involves high costs and the surrender value payable may be less than the total premiums paid.

Investments in this plan are subject to investment risks including the possible loss of the principal amount invested. The value of the units in the Fund(s) and the income accruing to the units, if any, may fall or rise. Please refer to Fund Details for the specific risks of the Fund(s).

In case of discrepancy between the English and Mandarin versions of this brochure, the English version shall prevail.

#### Great Eastern Life Assurance Co Ltd

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